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BRENT HEATH
CHAIRMAN

***Goldsboro-Wayne Transportation Authority
Transportation Advisory Board Meeting Minutes
September 21, 2017***

The Transportation Advisory Board of Goldsboro-Wayne Transportation Authority met at 10:30 a.m. on Thursday, September 21, 2017, at the City of Goldsboro Anteroom, 214 N. Center Street, Goldsboro, North Carolina.

Members in attendance: Paula Edwards, Chair, Keith Spivey, Vice-Chair, Don Magoon, Rose Wagner, Amy Hartley, Tiffany Creech, Shycole Simpson-Carter, and Brenda Dubose.

Members absent: Bob Dively, Secretary/Treasurer, Edward Cromartie, Craig Honeycutt, Luis Guzman Earl Marett, Joe Scott, Barbara Aycok, and Charles Ivey.

Others in attendance: Vicky Hill, Fred Fontana, and LaShonda Oliver.

Upon motion of Keith Spivey and seconded by Don Magoon, the Transportation Advisory Board of Goldsboro-Wayne Transportation Authority unanimously approved the minutes of June 15, 2017.

Veterans Promotion

Last year, the week leading up to Veterans Day, all retire military with DD-214 card or active military with ID will ride the fixe route buses for free. This is a way to thank the military for what they do and introduce them to the bus system. Fontana, gave the agency flyers to help informed the community of the Veterans Ride Free promotion.

Christmas Extended Hours Promotion

GWTA is planning to extend the services on the buses and the van for two additional hours starting the November 27, 2017 through December 22, 2017. The buses will run to 8:30 p.m. This is an opportunity for customers to use the bus to do shopping in the evening. Fontana stated that he will have flyers for the promotion. In addition, Fontana will get on the City Council and County Commissioners agendas, Wayne Ally Show, as well as, press release to inform the community.

FY19 CTP Public Hearing Date

The FY19 CTP grant application is available. The grant covers 85% administrative costs of federal and state funds. The public hearing date is October 26, 2017, at the GWTA Board meeting at 10:00 a.m. at the City Hall Anteroom. Fontana invited the TAB to attend the hearing.

Succession Process

Fontana stated that he is retiring in September, 2018. The process to select an Assistant Director has begun. The Assistant Director should be hired by January 1, 2017, to shadow the Director for nine months. Afterwards, the Assistant Director will move up as the Director. The first group meeting to discuss the process consisted of Shycole Simpson-Carter, Community Relations Director, Bernadette Dove, City of Goldsboro Human Resource Director, Ginger Moore, County Assistant Human Resource Director, and Joe Scott, Mt. Olive Mayor Pro Tempore. The position will be advertised on the national level through the Community Transportation Association of America and the NC Public Transportation Association. It will be geared towards the rural systems and small urban systems. In addition, advertisement will be on the North Carolina League of Municipalities, and NC County Commissioners Association websites.

Driver of Quarter

Harry McClarin was chosen as the rural van driver for the quarter ending June 30, 2017. McClarin is a full-time employee for the City of Goldsboro and has worked part-time for GWTA since 2006. Tim McCoy was chosen as the urban bus driver of the quarter. McCoy is a full-time employee and has worked for GWTA since 2009.

Director's Report

Financial

Through July, the rural program is showing a profit of \$32,409.08 and the urban program shows a profit of \$1.12. The urban funds will break even throughout most of the year due to the grant reimbursement process.

The FY17-18 Rural Operating Assistant Program (ROAP) application has been submitted. The ROAP grant has three components, EDTAP, RGP, and Employment trips. Wayne County will receive a total of \$216,392. Fontana informed the board to help identify agencies that could benefit from the ROAP grant.

The FY17-18 SMAP application has also been submitted. The SMAP is a formula grant. The preliminary allocation for GWTA is approximately \$202,562.

The FY17-18 FTA grant has been submitted and approved. In addition to operating assistance, GWTA will receive \$24,000 to purchase bus shelters and benches.

Annual Ridership

Ridership for the urban and rural system was almost identical in the recently completed fiscal year as in the prior fiscal year. For FY16-17, the urban bus ridership was 201,827 compared to 201,215 in FY15-16. This represents a 0.3% increase. For FY16-17, the rural van ridership was 57,828 compared to 57,829 in FY15-16.

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Google Maps

GWTA is working with NC State University Institute for Transportation Research and Engineering to implement Google Transit. Google Transit will allow anyone with access to the internet to determine what buses to take to get from anywhere in the world to a particular location in Goldsboro. It is similar to Google Maps getting driving directions. By clicking on the public transportation icon, directions for buses or rail are displayed. The system for GWTA will be up soon. The County GIS Department assisted in geocoding all the bus stops. All of ITRE resources are being provided at no cost to GWTA.

NEMT

After several trials and errors, GWTA has received all of the June reimbursements from NEMT. All of July requests have been submitted. LaShonda and Wayne County DSS staff is to be commended for their willingness to make the transition as smooth as possible and expediting the prior approval process.

Outreach

On August 1, 2017, GWTA participated in the National Night Out at Herman Park. GWTA provided 100 free bus tickets to new and returning Wayne Community College students. GWTA also had a vehicle at the Touch-A-Truck event at the Fairgrounds sponsored by the Partnership for Children of Wayne County on August 26, 2017. In addition, GWTA participated in the Senior Resource Fair on September 20, 2017.

Training

Monthly safety training will be provided for all employees on June 25, 2017. The Goldsboro Fire Department provided fire extinguisher training. During the month of June, the operations manager simulated accident scenarios and had vans fill up with smoke. Passengers were stuck in vehicle to add to the reality of the scenario.

Monthly safety training was also provided for all employees on August 29, 2017. The topic was pedestrian safety. The Van drivers also received training on updated software added to the vehicle tablets.

Office staff received additional scheduling training on September 9, 2017, by CTS Software. Training was provided at the Peggy Seegars Senior Center. Fontana thanked the Senior Center staff for allowing GWTA to use their facility.

Meeting adjourned at 11:10 a.m.

Submitted by: LaShonda Oliver