



DON WILLIS
DIRECTOR

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FREEMAN HARDISON, JR.
CHAIRMAN

***Goldsboro-Wayne Transportation Authority
Transportation Advisory Board Meeting Minutes
October 17, 2018***

The Transportation Advisory Board of Goldsboro-Wayne Transportation Authority met at 10:30 a.m. on Thursday, October 17, 2018, at the City of Goldsboro Anteroom, 214 N. Center Street, Goldsboro, North Carolina.

Members in attendance: Paula Edwards, Chair, Keith Spivey, Vice-Chair, Charles Ivey, Steve Wiggins, Barbara Aycock, Tiffany Creech, Rose Wagner, Tammy Schrenker, Chip Crumpler, Amy Hartley, Eric Howell, Mel Powers, and Joanna Morrisette.

Members absent: Bob Dively, Secretary, Edward Cromartie, Shycole Simpson-Carter, Brenda Dubose, and Venessia Hill.

Others in attendance: Don Willis and LaShonda Oliver.

Approval of Minutes

Upon motion of Barbara Aycock and seconded by Charles Ivey, the Transportation Advisory Board of Goldsboro-Wayne Transportation Authority unanimously approved the minutes of June 14, 2018.

TAB Orientation

Don Willis asked the Board to introduced themselves. The Board members each stated their names and the company they represent. Willis stated that the RPO and Emergency Management representation are two new requirements from NCDOT that has to be present on the TAB Board.

Director's Report

Financial

The year-end ridership shows the rural program is up 10% from the previous year. The rural program did 68,000 trips last fiscal year. The urban program showed a gain of 3% and did 208,000 trips last fiscal year. The rural program is showing a profit of \$80,501.21 fiscal year to date. The urban program is showing a loss of \$.04 fiscal year to date. The urban funds will remain about balanced due to the grant reimbursement process.

TAB Meeting Minutes
October 17, 2018
Page 2

The annual audit by Nunn, Brashear, and Uzzell is almost completed for fiscal year 2017-2018.

The FY19-20 CTP grant application is being prepared and is due to NCDOT by November 2, 2018. GWTA is requesting \$263,425 for rural administrative assistance and \$264,000 for capital assistance. The total required local match is \$65,914.

The FY18-19 ROAP application has been prepared and submitted to NCDOT on behalf of Wayne County, who is the grantee. The total allocation of ROAP funds to Wayne County is \$215,993. The funds will pay for employment trips, elderly and disabled trips and rural public trips.

Hurricane Florence

Due to Hurricane Florence, GWTA trips suspended regular service beginning on September 13, 2018. GWTA provided trips for the County Emergency Operations Center (EOC) and dialysis trips. GWTA provided approximately 450 trips before and after the hurricane.

TAB Orientation and Expectations; Conflict of Interest

TAB members were provided the conflict of interest form. NCDOT is requiring the members to be oriented about the purposes for the TAB. Willis stated that the TAB is a requirement from the state in order to receive funding. The state has been descriptive on what community agencies need to be on the TAB. The state is wanting agency involvement and to get feedback on transportation services. The GWTA TAB is not a governing board; however, the TAB can make recommendations about the services.

Willis informed the board of the change in the Bylaws. Because the two new required agencies have been added to the TAB, the By-Laws was changed from 16 to 18 members on the TAB.

Upon motion of Steve Wiggins and second by Paula Edwards, the Transportation Advisory Board of Goldsboro-Wayne Transportation Authority unanimously approved the changes in the Bylaws.

Bus Shelter Report

Willis gave an overview of the bus shelter report. A bus shelter was added on Ash at Herman (Department of Social Services and Health Department). The survey resulted that a bus shelter was highly needed at the location. A bus shelter was added on Elm Street at Dillard Academy, the Farmer's Market at the Maxwell Center, and Wayne Community College. There was a damaged shelter at West Haven Apartments that was repaired and replaced. The City will be helping to add shelters at Slocumb at Day Circle and Olivia at Lincoln.

Fall Customer Surveys

Willis will meet with QCA to discuss fall surveys. Willis stated that he is interested in having surveys conducted on the trends in ridership. This survey will include locations where riders would prefer to be picked up and go to such as employment and shopping. In addition, there is an interest on which route the riders are transferring. The idea is to review justification for another transfer point.

TAB Meeting Minutes
October 17, 2018
Page 3

Mount Olive Service Report

Willis stated that a study was completed on the Mount Olive and Pikeville transportation service needed in those towns. The study showed that there is not a needed for a connector and circulator route in Pikeville at the time. However, they will extend the route to Mount Olive first. If the Mount Olive route is successful, GWTA will revisit the need for a route in Pikeville. Unfortunately, the ridership has not yet met expectations on the Mount Olive route.

GWTA provided 520 trips during the first three months on the Mount Olive route. The cost to date is approximately \$25,000 with a 50/50 match between NCDOT and GWTA. Willis stated that there has been marketing and promotion done to spread the word on the route. Willis has met with the President of the University of Mt. Olive and representative at the Mt. Olive Pickle Plant to generate ridership. Willis informed the board of a plan to create Pickle Passes to employees of Mt. Olive to help increase ridership.

Veteran's Ride Free Promotion

The week of November 5-12, 2018, the veterans will ride the service for free on the urban routes. There are a great number of riders that are veterans. GWTA will be creating a "We are Veterans" video. The video will show GWTA employees that are veterans as well as riders. In addition, GWTA will be participating in the Veterans Day Parade.

Other Business

Willis informed the TAB that DHHS is doing an RFP for the managed care system. The state is moving towards managed care for Medicaid. Medicaid helps cover the cost of medical trips for their clients. The transportation services are shared with other agencies and programs who share trips, and the cost of trips may increase. The large insurance companies who will bid on Medicaid have business relationships in place already to provide transportation in other parts of the country, and some even have their own transportation subsidiary companies. With this in mind, it is possible that GWTA could lose a significant amount of trips. This would greatly impact the cost of trips for other organizations.

Outreach

Willis stated that the Mayor's Council for Disabilities will be having a luncheon. Willis met with Region IV in Atlanta and attended the NCDOT conference.

Meeting adjourned at 11:25 a.m.

Submitted by: LaShonda Oliver