Fred Fontana
Director

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Gene Aycock
Chairman

Goldsboro/Wayne Transportation Authority
Governing Board Meeting Minutes
March 26, 2015

The Board of Directors of Goldsboro/Wayne Transportation Authority met in regular session at 10:00 a.m. on Thursday, March 26, 2015, at the City of Goldsboro Anteroom, 214 N. Center Street, Goldsboro, North Carolina.

Members in attendance: Gene Aycock, Chairman, Joe Gurley, Vice-Chairman, Brent Heath, Secretary/Treasurer, Don Chatman, Joe Daughtery, and Jerry Grimes.

Members absent: William Goodman.

Others in attendance: Fred Fontana, LaShonda Oliver, George Wood, Scott Stevens, Traci Missildine, and Ethan Smith.

Upon motion of Brent Heath and seconded by Joe Gurley, the Board of Directors of Goldsboro/Wayne Transportation Authority unanimously approved the minutes of the regular meeting of March 5, 2015.

Rebranding Presentation by QCA

Traci Missildine of Quest Corporation of America (QCA) gave an update on the rebranding process for GWTA. Missildine presented and reviewed the layout of the GWTA website. A Facebook page will be created as well as a social media policy. The Website is anticipated to go live in May, 2015. QCA is developing the schedules, system maps, and ride guide. The schedules and system maps will be released shortly before the transfer center is opened.

Transportation Advisory Board Appointments

The appointments to the Transportation Advisory Board were deferred until the next Board meeting.

Director's Report

Financial
The urban system is projected to break even for this fiscal year ending June 30, 2015. The rural system is projected to have a deficit of near $70,000 for this fiscal year. An amended budget ordinance will be

prepared for approval to use the fund balance for the rural system. Fred Fontana stated that he is preparing the FY2015-2016 budgets in conjunction with the guidelines provided by the City of Goldsboro and Wayne County. He will recommend that the agency rate be increased from $12.00 to $13.50 per trip. The additional $1.50 will put GWTA in a better financial position.

Upon motion of Joe Daughtery and seconded by Joe Gurley, the Board of Directors of Goldsboro/Wayne Transportation Authority unanimously approved that GWTA recommend to the Board of Commissioners to increase the agency rate to $13.50 and ask for their approval at the next Board of Commissioners meeting on April 7, 2015, to become effective April 13, 2015.

Outreach
Fontana participated at the Senior Center Health Fair on March 6, 2015. A table was set up and promotional materials were given to attendees. There were favorable comments received about the new logo. Fontana met with social workers at the DaVita Dialysis Centers on March 13, 2015, to discuss transportation services and any issues.

Training
The drivers and staff will receive refresher training on illegal drug use on March 31, 2015. In addition, the drivers are doing defensive driving training.

Compliance Review
An NCDOT compliance review was conducted by the consulting firm Atkins Global on March 16, 2015. They reviewed the Federal and State requirements. Because the Triennial review was previously completed, any issues were already identified and resolved. There were some minor issues such as having a school bus policy. This compliance review focused more on the rural system.

Rebranding
The rebranding group will meet on March 27, 2015. The group has reviewed both the rider guide and the social media policy.

Staff will be conducting rider counts of each bus stop in early April. The counts will be used to determine the routes, schedule changes, and shifting of routes to the new transfer center. If there are routes with low ridership segments, route adjustments will be recommended.

Transfer Center Update
Fontana stated that he has been meeting weekly with Randy Guthrie on the transfer center. He has met with the City and County IT staff to discuss the moving of the computers, phone lines, and server. Fontana stated that he will get cost estimates from moving companies. There is still discussion on vehicle parking at the City. The transfer center completion date remains at late August.

Meeting adjourned at 10:55 p.m.

Submitted by: LaShonda Oliver