



DON WILLIS
DIRECTOR

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FREEMAN HARDISON, JR.
CHAIRMAN

***Goldsboro-Wayne Transportation Authority
Governing Board Meeting Minutes
August 30, 2018***

The Board of Directors of Goldsboro-Wayne Transportation Authority met in regular session at 10:00 a.m. on Thursday, August 30, 2018, at the City of Goldsboro Anteroom, 214 N. Center Street, Goldsboro, North Carolina.

Members in attendance: Freeman Hardison, Jr., Chairman, Shycole Simpson-Carter, Vice Chairman, Bob Waller, Secretary/Treasurer, Brent Heath, and Antonio Williams.

Absence: Joe Daughtery and Bill Pate.

Others in attendance: Don Willis, Chip Crumpler, Borden Parker, Karen Tinsley, and LaShonda Oliver.

Brent Heath made a correction in the election of officers from the board meeting of August 30, 2018.

Upon motion of Brent Heath and seconded by Bob Waller, the Board of Directors of Goldsboro-Wayne Transportation Authority unanimously appointed Freeman Hardison, Jr., as the seventh Board member.

Approval of Minutes

Upon motion of Brent Heath and seconded by Shycole Simpson-Carter, the Board of Directors of Goldsboro-Wayne Transportation Authority unanimously approved the minutes of the regular meeting of July 26, 2018.

Director's Report

Financials

The rural program is showing a profit of \$52,180.41 in July. The urban program is showing a profit of \$32.92 in July. The urban funds will remain about balanced throughout most of the year due to the grant reimbursement process. The rural service increased over prior year due in part to the new Mount Olive service and increased demand for Medicaid Transportation.

The annual audit process is underway. The audit is expected to be presented at the September or October Board meeting.

The FY18-19 ROAP application was released by NCDOT on August 23, 2018. GWTA will work with Wayne County as in past years to timely submit the application for these operating funds which are used

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to buy trips for the elderly, disabled, and rural public. The total allocation of ROAP funds to Wayne County is \$215,993. The application is due by October 9, 2018.

NCDOT has released the FY19-20 Community Transportation Program (CTP) application package. This grant will fund GWTA's rural administrative expenses. The grant is \$223,911. The application is due November 2, 2018. In addition, the call for projects included a new combined capital project opportunity.

New Mount Olive Connector and Circulator

GWTA began offering new connector and circulator services in Mount Olive on July 2, 2018. There are 23 stops located throughout Mount Olive reaching the popular destinations that were identified by the Town of Mt. Olive. During the first week in July, GWTA did a "fare free week" promotion. GWTA provided 21 days of service for the month, traveling 4,000 miles and provided 276 trips.

Shelters

A new bus shelter has been installed on Ash St. near the Health Department and Social Services Department. Ridership counts have consistently shown that this location is one of our busiest stops, and this location was also specifically requested for a shelter in our most recent rider and agency customer surveys. A damaged shelter in West Haven has been recently replaced.

GWTA has reviewed ridership counts completed by our consulting firm QCA; reviewed shelter recommendations made in our Five Year Plan including ADA requirements; and conducted additional rider counts on the Purple Route, which currently has no shelters.

The industry standard justifying the need for a shelter is ten (10) boarding/day. Based upon the boarding history on the Purple Route, the stops with the most people boarding are: Slocumb at Day Circle, Slaughter St. at Lincoln Homes Office, and Olivia Lane at Lincoln Drive. Staff recommends that the remaining two new shelters be placed at Slocumb & Day Circle, and at Olivia & Lincoln Dr. There are ADA accessibility issues and drainage issues for the proposed shelter at Slocumb & Day Circle which may require additional work by the City of Goldsboro. With approval of the Board, GWTA staff will work with staff at the City of Goldsboro to determine whether and how best to install shelters at these locations as soon as is reasonably possible.

Antonio Williams stated that he saw ridership at the Ash Street bus shelter and talked with individuals which are excited about the bus shelters. The riders also reiterated that bus shelters are needed at other places.

Don Willis stated that the City has asked GWTA to present the recommendation of the shelter locations to the City Council at the meeting in September. Williams stated that the locations are good; however, there needs to be schedules at the bus shelters so people can become familiar with where they can catch the bus. Williams stated that there were discussions on allocating money for additional bus shelters and he wanted to bring some clarity on what was discussed. Councilman Foster wanted the City to allocate funds for three new bus shelters and this may have gotten lost with the newspaper. He wanted to make the process simpler for GWTA as far as having the money available for additional shelters. Williams stated that he will make sure to reiterate what the GWTA Board discussed today.

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Upon motion of Bob Waller and seconded by Brent Heath, the Board of Directors of Goldsboro-Wayne Transportation Authority unanimously approved to install the two bus shelters as proposed by the Director at Slocumb & Day Circle and at Olivia & Lincoln Dr.

Shycole Simpson-Carter asked for the boarding count at the Dillard Academy Charter Center. Willis stated that staff has begun counting the ridership at the location and there has been one passenger. However, school has just started and staff will continue counting to see how the bus shelter has impacted ridership at that location.

Freeman Hardison, Jr., asked how the shelter at West Haven location was damaged. Willis stated that the shelter was completely taken off the slab. All four posts were bumped off the steel slab. Another shelter had to be placed at the location. The damaged shelter will take a lot to be fixed in order to use it again.

Williams stated that the Council wants to know additional location where shelters are needed. There is a shelter needed on John Street near the WE Foster Center that currently has a bench. Willis stated that he did a survey of the fixed route bus operators to get their feedback on locations that may need a bus shelter. Williams stated that the bus stop signage looks like parking signs. Williams suggested if the signs can be a different shade so the signs can be identified easily.

Marketing

Staff met with QCA to begin developing our marketing plan for the year and to update our brochures and other materials. New brochures, Ride Guides, and System Maps will be printed and available in September. Willis stated that he had a conversation with QCA on putting information at the shelters and to explore if passengers are using the trip finder. QCA plans to attend our October Board meeting to present the marketing plan and seek any feedback from the Board.

Outreach

Willis met with Representatives from FTA Region IV in Atlanta on July 30, 2018. On August 8, 2018, Willis met with Dr. David Poole, the new President of the University of Mount Olive, to discuss the new services in Mount Olive. On August 13, 2018, Willis met with representatives for the upcoming Community Expo, planned for September 15, 2018. GWTA will be participating and also offer some assistance with transportation for the Community Expo. Willis presented information about GWTA at a "Lunch and Learn" event on August 23, 2018, sponsored by the United Way and Eastpointe. GWTA also participated in the annual "Touch a Truck" event at the fairgrounds on August 25, 2018.

Training

Operators will receive refresher training on the Americans with Disabilities Act (ADA) at the monthly meeting on August 30, 2018.

Meeting adjourned at 10:15 a.m.

Submitted by: LaShonda Oliver