



DON WILLIS
DIRECTOR

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BERRY GRAY
CHAIRMAN

***Goldsboro-Wayne Transportation Authority
Governing Board Meeting Minutes
January 30, 2025***

The Board of Directors of Goldsboro-Wayne Transportation Authority met for a regular session at 10:00 a.m. on Thursday, January 30, 2025, at the City of Anteroom, 214 N. Center Street, Goldsboro, North Carolina.

Members in attendance:

Berry Gray, Chairman; Hiawatha Jones, Vice Chairman; Brenda Davis, Secretary; Rob Dingess, Jamie Taylor and Felicia Brown

Members absent:

Barbara Aycock

Others in attendance: Don C. Willis, Director

Call to Order

Chairman Berry Gray called the meeting to order at 10:04 AM and welcomed Board members. There was a roll call to assure a quorum was present of appointed Board members.

Adoption of Agenda

Chairman Gray asked the Board members to review and approve the proposed agenda. Rob Dingess made a motion to adopt the agenda. The motion was seconded by Hiawatha Jones and received unanimous approvals.

Approval of Minutes

Chairman Gray requested the Board review and approve the minutes provided. Director Willis shared that there had been a correction for the minutes shared by Borden Parker after the initial minutes had been sent out. The changes were reviewed with the Board. A motion was made by Hiawatha Jones to approve the minutes of the meeting of December 12, 2024 with the correction noted. Brenda Davis seconded the motion. The Board provided unanimous approval of the minutes.

Marketing Plan and Public Relations Update

Director provided Board with the current social media schedule for the remainder of the year for review. Director reported Calendars for 2025 are in distribution across the community now, and are being very well received once again. Director also noted new rider video shorts and employee video shorts are posted on our Facebook page and highlight the GWTA for the public. The back page of the calendar also includes a QR code that takes interested individuals to our "Easy App" page to apply quickly for a job with GWTA. GWTA has had increased traffic of applications received in recent weeks.

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Director reported that the Three Eagles Rotary Club recently made a donation to the Little Free Library in the GWTA transfer center, and this partnership was appreciated and highlighted on Facebook as well.

Director shared that the “fare free” bus services on Monday (12/23) and Christmas Eve (12/24), and on New Year’s Eve (12/31) were greatly appreciated by the ridership.

Board members noted that it would be important to assess effectiveness of ridership and services in the current climate of budget cuts. Director agreed and also stated that QCA will soon be coming to Goldsboro to complete annual ridership counts and customer service surveys. This will provide another data point for consideration.

Director’s Report

Director stated GWTA has begun the budget planning process for FY26. This includes preparation of annual local matching requests to Goldsboro and Wayne County for local match. Wayne County has communicated their deadline for these budget requests will be March 21, 2025. Director is reviewing administrative and capital matching needs that would be considered as part of the request to Wayne County and will present the expected request at the February Board of Directors meeting. Director will also follow up with Goldsboro to determine their timeline and process for local matching funds for urban bus services and complementary paratransit. Director anticipates there will be a need to request additional matching funds from Goldsboro to cover increasing projected urban operating expenses. Maintenance expenses, insurance expenses, fuel expenses, and other operating expenses which have all increased over prior years.

Director shared that GWTA is monitoring potential impacts from targeted federal funding cuts currently. Also, through our state association we have a letter (handout provided) from the federal Office of Management and Budget (OMB) last evening and it still did not appear obvious due to complexity of funding sources what the final impacts may be. This is an emerging and changing situation, and Wednesday afternoon the Executive Order was rescinded. GWTA will continue to monitor how future actions may impact services and our budget for FY26. Director also reported staff had provided Nunn, Brashear and Uzzell an updated trial balance for review.

Director stated that urban ARP funds had been set aside largely to cover replacement urban buses. Director will bring a resolution for the Board to take action and approve beginning the procurement process for these replacement vehicles.

Training

Director noted that GWTA employees received Blood Borne Pathogens refresher training and Emergency Procedures Training at recent team meetings.

Chairman Gray asked if there was any further business. Hearing no further business, Chairman Gray adjourned the meeting at 10:48am.

Submitted by: Don C. Willis