



DON WILLIS
DIRECTOR

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BERRY GRAY
CHAIRMAN

***Goldsboro-Wayne Transportation Authority
Governing Board Meeting Minutes
April 25, 2024***

The Board of Directors of Goldsboro-Wayne Transportation Authority met for a regular session at 10:00 a.m. on Thursday, April 25, 2024, at the City of Anterom, 214 N. Center Street, Goldsboro, North Carolina.

Members in attendance: Berry Gray, Chairman; Octavius Murphy, Secretary/Treasurer; and Jamie Taylor

Members absent:: Hiawatha Jones, Vice Chairman; Steve Wiggins; Barbara Aycock; and Robert Dingess

Others in attendance: Don C. Willis, Borden Parker

Call to Order

Chairman Berry Gray called the meeting to order at 10:05 AM and welcomed Board members.

There was a roll call to assure a quorum was present of appointed Board members. There was not a quorum and the meeting proceeded with informational items.

Approval of Agenda

Members present agreed to continue with the agenda as presented.

Approval of Minutes

The Board took no action to approve the minutes due to lack of quorum.

Director's Report

Director reported continued research and preparation for the proposed FY2024-2025 Urban and Rural budget ordinances. Director shared that the NCACC insurance pool has indicated potentially another increase (20%) in property and liability insurance. GWTA has experienced significant increases in the prior two years as well. Director has met with insurance broker and intends to shop the property and liability insurance to determine if same coverage is available at a better cost to GWTA. Director noted more details on the expected trends in costs that will go into the final proposed budgets for the urban and rural services will be presented at the May meeting. Staff continues work to fulfill information requests from Nunn Brashear and Uzzell and complete the audit for FY23. Auditor will explain delays that occurred in the process for this year when the audit is presented.

Director discussed proposed update to FTA Drug and Alcohol policy and responded to questions about the newly approve methodology of testing by mouth swabbing.

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Marketing and Public Relations Update

Director reported he facilitated initial RFP planning meeting on April 11th with representation from the Board of Directors, the MPO, and from a County Department served by GWTA. A second meeting is planned for May 1st to finalize the RFP and the criteria that will be used. The RFP will be released broadly following the agreed timeline, and the RFP panel will meet again once responses are received to rate the responses based upon the criteria as agreed in advance.

Director shared that QCA staff was on site in Goldsboro on April 2nd through 4th conducting a boarding and alighting count and also assessing the conditions of each bus stop. Director discussed results and provided handouts as examples of the data. The days chosen fell during spring break, which impacted ridership on the Green Route.

Director noted that the QCA staff will be back on site to complete customer survey processes May 14th through May 16th. Examples of the proposed survey was handed out and discussed among Board members, with a few changes made after feedback. GWTA will again offer an 11-ride pass incentive drawing to encourage feedback from riders.

Training

Director noted that GWTA employees received Defensive Driving refresher training at the March meeting.

Other Items

Director noted that GWTA recently renewed with the state as a non-emergency medical transportation (NEMT) provider. There was an on sight review conducted as part of the renewal process, which GWTA passed successfully.

Director discussed recent inquiry from council member of the Town of Mount Olive regarding services provided. There was discussion about how employment trips to the pickle plant had increased total ridership in the past. Board representation from the town of Mount Olive was also discussed.

Chairman Gray asked if there was any further business. Hearing no further business, Chairman Gray adjourned the meeting at 11:08am.

Submitted by: Don C. Willis