



DON WILLIS
DIRECTOR

P.O. BOX 227, GOLDSBORO, NC 27533-0227

FREEMAN HARDISON, JR.
CHAIRMAN

***Goldsboro-Wayne Transportation Authority
Governing Board Meeting Minutes
June 20, 2019, Reconvened June 27, 2019***

The Board of Directors of Goldsboro-Wayne Transportation Authority recessed the regular meeting of Thursday, June 20, 2019 and reconvened at 10:00 a.m. on Thursday, June 27, 2019, at the City of Goldsboro Anteroom, 214 N. Center Street, Goldsboro, North Carolina.

Members in attendance: Freeman Hardison, Jr., Chairman, Shycole Simpson-Carter, Vice Chairman, Brent Heat and Berry Gray.

Absence: Bob Waller, Secretary/Treasurer, John Bell and Mark Stevens.

Others in attendance: Don Willis, Borden Parker, LaShonda Oliver, Carl Martin, and Constance Coram.

Marketing and Public Relations RFP

Willis stated that the RFP for the marketing and public relations was listed on the statewide list serve. The RFP was advertised in the Goldsboro News Argus. GWTA partnered with the City of Goldsboro and the RFP was posted on their Website. The RFP was release on May 20, 2019 and questions and answers were due on May 28, 2019. On May 31, 2019, an addendum was provided with questions and answers that were received. The responses were due on June 10, 2019. Because there was a glitch on the City's Website, the RFP was advertised for an additional week. There were three responses received that included Quest Communication of America, Mindstorm Communication and Octagon Media. The review panel met and scored the application. The review panel consisted of Shycole Simpson Carter, a representative of the GWTA Board, Amy Hartley, a representative of the GWTA Transportation Advisory Board, and Jennifer Collins, Planning Director for the City of Goldsboro.

Willis stated that Quest Communication of America received an average score of 4.87, Mindstorm received an average score of 3.07, and Octagon Media received an average score of 2.2. The maximum score for the RFP application review was 5. The review panel unanimously agreed and recommended the contract for Marketing and Public Relations should be awarded to Quest Communication of America.

Upon motion Berry Gray of and seconded Shycole Simpson-Carter, the Board of Directors of Goldsboro-Wayne Transportation Authority unanimously approved the recommendation to the City of Goldsboro for the Marketing and Public Relations contract be awarded to Quest Communication of America.

Meeting adjourned at 10:13 a.m.

Submitted by: LaShonda Oliver