**Goldsboro-Wayne Transportation Authority (GWTA)**

**Social Media Policy**
GWTA utilizes social media tools to efficiently and effectively communicate with you by providing relevant, timely, and interesting information. We hope these tools allow you to communicate with us in a direct and meaningful manner. We encourage and appreciate your constructive feedback and discussion and will use it to enhance GWTA.

**Terms of Use**
The following terms of use apply to all GWTA-sponsored social media, including our Facebook.

**Purpose and Intent**
GWTA's social media channels are an opportunity for us to engage in dialogue with our customers and the general public. These channels are managed by GWTA employees and are not automated feeds. As such, information and responses will generally only be provided during weekday office hours

**Public Records**
All communication via our social media channels is considered public. Posts as well as any feedback from the general public will become part of the public record and will be subject to applicable retention.

**GWTA's Use of Your Content**
By posting content on our social media site, you agree GWTA may use such content for its own purposes, including but not limited to marketing materials, research and analysis. Opinions expressed in public comments do not necessarily reflect official positions of GWTA.

**Prohibited Content**
The GWTA social media sites are open forums, but they are also family friendly. GWTA will not edit any publicly posted content, however it reserves the right in its sole discretion to delete any posts which it deems to be inappropriate, including:

- Obscene, threatening or harassing language;
- Verbal attacks on individuals or threats to individuals;
- Comments that promote, foster or perpetuate discrimination on the basis of race, creed, color, age, religion, gender, marital status, status with regard to public assistance, national origin, physical or mental disability or sexual orientation;
- Comments that contain sexual content or links to sexual content;
- Comments that may compromise the safety or security of the public or public systems

**Transit Information Disclaimer**
GWTA provides transit updates including scheduled maintenance, service changes and disruptions and safety/security alerts. This is provided as a public service. This information can be affected by several factors, including Internet availability, communications networks, computer equipment, and other factors which may be beyond our control or difficult to predict. Every attempt is made to provide reliable updates; however, for the above-stated reasons, we cannot guarantee accuracy or timeliness of transit information.